

# CHRISTMAS WISH

## You Can Make The Difference

**D**uring the holiday season, thoughts often turn to those who need their spirits lifted. WIGM 1490 AM/WKEB 99.3 FM, Dairyland Power Cooperatives, and members of other area cooperatives are again sponsoring a Christmas Wish Program. In following with our theme, "Concern for our Community," the contributors to Christmas Wish have undertaken a mission to bring holiday cheer into the lives of those around us. Central Wisconsin listeners will be asked to send or call the radio station with names of area people and the wish they would like us to grant. Past wishes have been granted for a variety of things, including food baskets, utility bill payments, toys, plants, along with other requests for specific items. Do you know of someone who needs a holiday wish granted?

The 8<sup>th</sup> Annual Christmas Wish Line is brought to you this year by the Dairyland Power Cooperatives, which includes Taylor Electric, Clark Electric, Price Electric, and Jump River Electric Cooperative. Also sponsoring the program are Peoples Choice Credit Union, Farmers Union Co-op Transport, Heartland Co-op, FCS Financial Services, Sheldon Co-op, Taylor Credit Union, Harmony Country Cooperative, Lakewood Credit Union, The Medford Co-op, and WIGM 1490 AM and WKEB 99.3 FM Radio.

Wish requests for area residents may be directed to WIGM/WKEB Radio, P.O. Box 59, Medford, phone 748-2566, fax 748-2752, or e-mail your request to [k99@dwave.net](mailto:k99@dwave.net). Please include your name, address, and phone number as well as the name, address, and phone number of the individual in need and the wish you would like granted. ■

Again this year, we are soliciting donations for the items in our food baskets. You can contribute nonperishable items, including boxed potatoes, rice dishes, noodles, cereals, jell-o pudding, dessert or bread mixes, cookies, soups, vegetables, or cash to this year's program. We would like to collect these items by December 1, 2004. Items can be dropped off at Clark Electric Appliance & Satellite, Inc., at 111 East Miller in Greenwood.

*Thank you in advance for your help in making this Christmas special for someone.*



**OFFICE CLOSINGS**

*Our offices will be closed on Thursday, November 25, and Friday, November 26, so that we can observe Thanksgiving with our families. Our offices will be open Saturday, November 27 with our regular Saturday hours.*

In case of emergency, please call our after-hours number for service...

**800-927-5707**

**HAPPY THANKSGIVING**

The graphic features a turkey in the foreground, a row of trees with colorful autumn leaves in the background, and the text "HAPPY THANKSGIVING" at the bottom.

## Important Notice

**Fall Test for Interruptible Heating Loads**

will be

**Wednesday, November 17**

# GETTING READY FOR WINTER

## Simple Things Can Save You Money

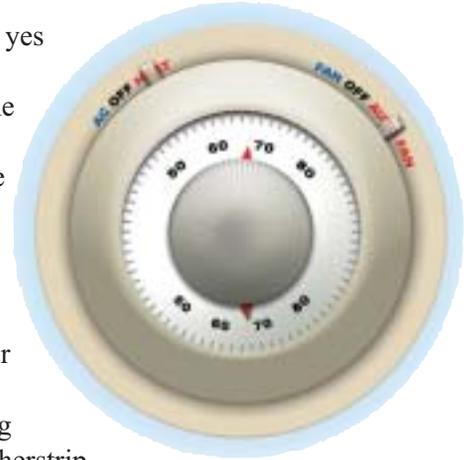
Even though it might seem like winter is here, officially it's still a month away, with the really cold weather to come. However, it's not too late to think about preparing your home. You can use the following checklist to see how you can save energy and reduce your utility bills this winter.

- If you can control your own thermostat, do you set it no higher than 68 degrees during the day and no higher than 63 degrees during the night?
- Are your heat register openings dust free and unobstructed by furniture, draperies, or rugs?
- Do you keep draperies, shades, and blinds closed at night to retain heat in the home?
- Do you keep the draperies, shades, or blinds open on sunny days to let in heat from the sun?
- Have you installed weatherstripping around windows and doors to reduce drafts?
- Have you used plastic storm windows or other insulating treatment to prevent heat loss?
- Was your furnace or other heating equipment inspected by a service person before the start of the heating season?
- Do you change or clean your furnace filters monthly to improve efficiency and air quality?

If you answered yes to all these questions, chances are your home will be warm and cozy this winter while your energy usage will remain low.

You should caulk leaky windows, door frames, and other drafty areas to keep chilly air from seeping into your home. Weatherstrip all outside doors and windows, as well as interior doors that lead to unheated utility or storage areas. Insulate all exterior walls, the attic, floors over unheated areas, and around hot water heater and pumps.

There are also some easy ways to winterize your home. Seal off unused areas and reduce heat flow to them. Keep heating registers clean and be certain not to block them with furniture, draperies, or rugs. Close fireplace dampers when not in use. Open draperies, shades, or blinds on sunny days and close them at night. These measures will help lower your energy usage this winter and ensure your comfort. ■



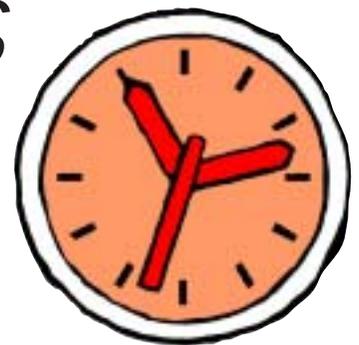
# CHECK YOUR CLOCKS

## Save Money By Being On The Right Time

Do you have a time clock controlling your water heater or equipment that's programmed to go off because of our Time-of-Day rate? If you're on our Time-of-Day rate you most likely do. Since we are no longer on daylight savings time, you must make sure those clocks are also turned back.

It is important that you make these changes or you could end up having a higher than normal electric bill. Why? Because if you are on Time-of-Day, your hours for control (where the clock shuts the device off) are different than what we would be billing by the meter. So in essence, you would have two hours in the high-usage period.

Clark Electric Cooperative's Time-of-Day rate can save money on your electric bill; however, you must be willing and able to shift your electric usage around so that you can utilize the lower cost of electricity. ■



### Time-of-Day Rate

#### On Peak Hours

6:30 a.m.–9:30 a.m.

5:30 p.m.–9:30 p.m.

kwhs = \$0.13

#### Off Peak Hours

All other hours of the day

kwhs = \$0.04

# MORE LOCAL NEWS

## YOUR HOT WATER NEEDS

### Electricity... The Best Choice For Your Dollar

Are you aware that Clark Electric Appliance & Satellite, Inc., sells and installs electric water heaters for your home and farm? Water heaters are a very important part of our life. They provide the hot water needed to clean clothes, milking systems, and

ourselves and perform other important tasks around the house and farm.

Providing safe and efficient hot water has also come a long way. Today's water heaters are made better. The newer and lighter materials and more insulation make for water heaters that use less electricity to operate.

Along with selling a good product comes the responsibility of providing good service. Our Appliance & Satellite crews have the training and carry the certificates required to ensure that your installation is properly done to meet today's building and farm codes.

Everyone knows you get what you pay for— Marathon electric water heaters are only sold by coopera-

tives across the nation. They cost a little bit more than other brands, but they come with a lifetime no-leak warranty, and their operating cost cannot be beaten, not even by gas! Clean, safe (no flame and no carbon monoxide) electric water heaters should be your choice.

Clark Electric also has rebates you can get for purchasing an electric water heater. Rebates start at \$50 for a 50-gallon unit and go up from there. You can also receive a \$4/month credit on your electric bill by participating in our load management program. Stop in at Clark Electric Appliance & Satellite. ■



Marathon Water Heaters are sold exclusively at Clark Electric Appliance & Satellite, Inc., or your electric cooperative.

**Marathon Electric Water Heater**  
50 gallon.....\$579  
85 gallon.....\$699

Installation cost is based on time and materials. Contact the Appliance & Satellite Department for details and to schedule your electric water heater installation.

**\$1,000**  
REWARD FOR  
**VANDALISM • THEFT • FRAUD**

PLEASE CALL THE COOPERATIVE'S OFFICE  
800-272-6188 • 715-267-6188

OR YOUR LOCAL SHERIFF DEPARTMENT WITH INFORMATION. THIS IS YOUR COOPERATIVE.  
BY INFORMING US, YOU'RE PROTECTING YOUR INVESTMENT— YOUR COOPERATIVE.

FOR INFORMATION LEADING TO THE CONVICTION OF ANYONE FOR DAMAGING THE PROPERTY OF CLARK ELECTRIC COOPERATIVE AND/OR RESULTING IN INTERRUPTION OF SERVICE TO MEMBERS OF CLARK ELECTRIC COOPERATIVE. FURTHER INFORMATION CONCERNING THE DEPRIVATION OR UNAUTHORIZED USE OF THE COOPERATIVE'S ELECTRICITY (STEALING OF POWER, WHERE NO METERING IS OCCURRING).

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Clark Electric Appliance & Satellite, Inc.

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